



Document: Environmental Sustainability Policy
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Environmental Sustainability Policy

Mission Statement & Purpose

More Production recognises that it has a responsibility to the environment beyond legal and regulatory requirements. We are committed to reducing our environmental impact and continually improving our environmental performance as an integral part of our business strategy and operating methods, with regular review points. We aspire to follow and to promote sustainable practices and reduce the environmental impacts of our trade.

The purpose of this Environmental Sustainability Policy is to outline our commitment to reducing Greenhouse Gas emissions (hereafter referred to as GHGs, emissions or CO₂e) and reducing our waste footprint, within our organisation, and in the events we deliver.

We will communicate this policy to all our clients and staff and any key suppliers we work with regularly. We will do this to enable them to work with us in achieving our ambitions in this important area.

We recognise that the environmental impacts from our operations and events mostly derive from emissions from fuel usage for travel, transport and energy, and material wastage.

We therefore hope to increase environmental awareness across our organisation with this policy, and embed carbon reduction and zero-waste practices in our everyday business and in our vision and values.

Statement of Intent

Net-zero Goals

Our aim is to create a future fit for everyone. We therefore publicly support a 1.5°C future and are aligning our climate mitigation targets to reach Net Zero Global emissions by 2050 at the latest across our company operations.

We also commit to measuring emissions from event activities we are contracted for, considering energy, travel and transport and production.

We aim to reduce event emissions from activities we deliver and contract, in line with a 1.5°C pathway.

We will mitigate both our operational emissions and event delivery emissions by offsetting these with an accredited carbon offsetting partner that offers Gold Standard / Verra / VCS / Woodland Carbon Code offsets.

The Circular Economy

In addition, we are committed to becoming a Circular Economy business. This means we will reduce waste across all company owned operations with a view to diverting 90% from landfill and incineration. We are also committed to running “Circular Event” deliveries. This means we aim to divert 90% of what we produce from events to landfill and incineration.

Monitoring

We commit to monitor and review on our progress and use the ongoing learnings to inform our approach to reducing emissions and waste across our operational and event activities.

What is Net-Zero and the Circular Economy?

Net Zero

The term Net Zero is often interchanged with Carbon Neutrality, but there is a subtle difference.

Carbon Neutrality refers to carbon 'offsetting' or 'balancing' emissions resulting from an activity. This has the effect of, on paper, "neutralising" the emissions created.

Net Zero first **reduces** emissions from an activity as far as possible before carbon balancing. This means that emissions are first reduced and then offset. The ambition is to achieve a 1.5°C future.

In order to claim Net Zero emissions, emissions **must** first be reduced, in line with global targets, before being balanced. If carbon emissions are balanced before being reduced, these cannot be constituted as Net Zero.

It is essential that the entire globe reaches Net Zero carbon emissions as soon as possible to limit the global temperature rises to 1.5°C above pre-industrial levels.

A rise of just 2 degrees has catastrophic impacts for life on this planet, including humans, and may be irreversible. We are currently on trajectory for a 3-4 degree rise so actions must be taken quickly.

The UK has now set in law to cut emissions by 78% by 2035, and to Net Zero by 2050. We wish to accelerate this transition in line with broader global ambitions to reach Net Zero as soon as possible.

The Circular Economy (CE)

The CE is a system aimed at eliminating waste and ensuring the continual use of resources.

The practice prioritises **redesigning** products and processes to reduce and eliminate waste. This is followed by **reuse** and **repurposing** of existing products or assets, before looking at alternative ways of using or processing products - like **refurbishing**.

This is the same approach as the Zero Waste Hierarchy which supports the Circular Economy. Recycling comes quite low in the Zero Waste Hierarchy due to the energy intensive processes required.

We prefer the term Circular Economy to Zero Waste as "Zero Waste" is often confused with "Zero Waste to Landfill". These are two different concepts. The first is a practice that reduces and eliminates waste and the latter means that waste is diverted from landfill and is incinerated for energy instead. This practice is known as Waste to Energy and emits considerable carbon emissions and threatens the transition to a waste-free society.

Achieving status as a Zero Waste business means that the business will be diverting 90% from landfill and incineration.

Our Commitments

We are committed to responsible environmental operations and event delivery and as such commit to reducing greenhouse gas emissions and waste across both our operational activities and our event deliveries. In order to achieve this, we are committed to:

At a company level:

- Pledging to the UNFCCC Race to Zero (or equivalent) and halving our greenhouse gas emissions before 2030 across all company owned operations. To do this we will set 2021 as our baseline year and set a year on year reduction target of 10%.
- Achieving Net Zero emissions in our company operations well before 2050 and as soon as possible.
- Reducing waste across all company owned operations with a view to operating as a Circular Economy business by 2030.
- Integrating positive climate activity in our business strategy.

At an event delivery level:

- Reducing carbon emissions across our event activities as far as possible and by at least 5% year on year, incorporating company growth into adjusted targets.
- Achieving Net Zero events well before 2050 and as soon as possible.
- Reducing waste across all event deliveries with a view to operating Circular Events by 2030.

Achieving our aims

In order to achieve our aims, we will work to deliver our commitments by undertaking the following activities:

At a company level:

- We will implement a Work From Home (WFH) policy for staff that are able to in order to reduce electricity and gas consumption in our offices and facilities. We aim to reduce energy usage in our operations by 20% over the next 12 months and will review progress and set new targets in line with our wider commitments.
- Optimising the use of building space in all operations and enabling employees to work from home where possible, to reduce emission costs.
- Supporting our employees to switch to renewable energy in their homes.
- Reviewing our supply chain based on their cost and environmental performance. We aim to work with suppliers that are producing materials and products in the UK at least 50% of the time.
- Requesting our landlord switch to a 100% renewable energy provider.
- Implementing a low emission policy requirement for owned and leased company vehicles and ensuring that before 2030 at least 60% of our owned vehicle fleet will be ultra-low emission vehicles. All future vehicle purchases or leases will be reviewed and approval will be granted only if it aligns with our commitments.

- Actively promoting lower impact travel options for staff travel.
- Where possible we will only use biodegradable or compostable materials across the board of all company purchasing. Where this is not possible, we will opt for traditional materials that we know are being recycled or reused. In the case where it is reusable, we will look at ways to which we can elongate its longevity.
- Where possible we will prioritise and use EU Eco-label environmentally friendly cleaning products which avoid or minimise the use of chemicals and pollutants.
- Monitoring the volume of food waste produced in our buildings and aim to reduce this by providing education to our staff and teams on reducing food waste
- Ensuring that we have segregated waste streams within all our buildings and facilities with separate waste streams for recycling.

At an event delivery level:

- Reducing emissions associated with services we are contracted to deliver as far as possible, starting from the beginning of the project.
- Reducing emissions associated with electricity, gas and fuel usage from services we are contracted to deliver as far as possible, starting from the beginning of the project.
- Reduce the volume of raw materials we use we will design with reducing the volume of material in mind.
- We will design assets with the and the Circular Economy in mind or for them to be easily disassembled and separated for component recovery to reduce potential waste generation.
- Prioritise the use of materials that are easily recycled with our waste scheme.
- Prioritise reclaimed or sustainably sourced materials. For example all wood purchased will only be FSC or PEFC certified woods only.
- Prioritise and replace as many single use consumables as possible with reusable options such as Velcro or bungee ties.
- We will design items with efficient transport in mind, to reduce bulky loads. Assessing the of transport volume and weight – with consideration of structure size and weight that will impact transportation methods. And design items to be easily flat packed for the most efficient transport.
- Donating assets after the event to charities or community groups in the local area for reuse, only ensuring it is of good quality and is of use to these groups.

Monitoring, Progress and Improvement

We will review and monitor this policy and targets on an annual basis and update targets, objectives and information as appropriate.

We are committed to analysing where targets have not been met to enable us to overcome these barriers more effectively in the future.

Where targets have been met or exceeded we will celebrate this success and set higher targets for the following year, stretching our ambitions to deliver overall Net Zero.

Accountability Culture

We recognise that adhering to this Policy requires every member of our team to play their part.

As achieving our aims involves engaging our teams to support our organisational ambitions, and planning from the start of projects is required for all event deliveries, the delivery of this policy falls into the remit of all employees.

We will therefore promote a shared accountability culture within our organisation, ensuring all team members work together to incorporate these sustainability goals into their day to day work routines and planning.

This will be achieved through training for staff, embedding these KPIs into our internal operational processes and engaging staff in the development of future KPIs.

Change History Record

Issue	Description of Change	Approval	Date of Issue
1	Initial issue	Jade Hinton - Head of Operations	1 st Aug 2019
2	Change of policy for Net Zero goal	Jade Hinton - Head of Operations	1 st Aug 2022